

## Online ethics resources

- How algorithms and editors can work together to burst the “Filter Bubble”  
<http://mashable.com/2011/11/04/eli-pariser-media-summit/>
- Online journalism ethics: guidelines from the conference  
[http://www.poynter.org/content/content\\_view.asp?id=117350&sid=26](http://www.poynter.org/content/content_view.asp?id=117350&sid=26)
- The Washington Post statement on employee use of social media  
[http://voices.washingtonpost.com/ombudsman-blog/2009/09/post\\_editor\\_ends\\_tweets\\_as\\_new.html](http://voices.washingtonpost.com/ombudsman-blog/2009/09/post_editor_ends_tweets_as_new.html)
- A Blogger’s Code of Ethics  
<http://www.cyberjournalist.net/news/000215.php>
- The Online Journalism Review  
<http://www.ojr.org/ojr/wiki/ethics/>
- NPR News social media guidelines  
[http://www.npr.org/about/ethics/social\\_media\\_guidelines.html](http://www.npr.org/about/ethics/social_media_guidelines.html)
- ASNE advice on ethics of social media + guidelines  
<http://stevebuttry.wordpress.com/2011/05/12/asne-offers-good-advice-on-social-media-but-too-much-fear-and-not-really-best-practices/>
- ASNE issues social media guide  
<http://www.netnewscheck.com/article/2011/05/13/11273/asne-issues-social-media-guide>
- ASNE issues guide to “10 best practice for social media”  
[http://asne.org/article\\_view/articleid/1800/asne-issues-guide-to-10-best-practices-for-social-media.aspx](http://asne.org/article_view/articleid/1800/asne-issues-guide-to-10-best-practices-for-social-media.aspx)
- Filter bubbles ( a tailored effect akin to the historical ostrich head in the sand)  
[http://www.ted.com/talks/lang/eng/eli\\_pariser\\_beware\\_online\\_filter\\_bubbles.html](http://www.ted.com/talks/lang/eng/eli_pariser_beware_online_filter_bubbles.html)
- Journalism resources for Tweeting  
<http://www.delicious.com/hrheingold/twitter+comm217>
- Blogging ethics  
[http://www.rtdna.org/pages/media\\_items/social-media-and-blogging-guidelines1915.php](http://www.rtdna.org/pages/media_items/social-media-and-blogging-guidelines1915.php)
- On branding  
<http://stevebuttry.wordpress.com/2011/06/28/confessions-strategies-of-a-branded-journalist-or-a-journalist-with-a-reputation-if-you-prefer/>
- Best practices for social media verification  
[http://www.cjr.org/the\\_news\\_frontier/best\\_practices\\_for\\_social\\_medi.php?page=all](http://www.cjr.org/the_news_frontier/best_practices_for_social_medi.php?page=all)
- Social Media Handbook  
<http://mediaengage.org/socialMediaHandbook/>
- Journalism 2.0 Social media ethics  
<http://www.lavarow.com/2011/02/15/journalism-2-0-social-media-ethics/>
- Journalism ethics and social media  
<http://www.copydesk.org/board/commentary/2010/journalism-ethics-and-social-media/>
- Rethinking journalism ethics, objectivity in the age of social media

<http://www.pbs.org/mediashift/2011/07/rethinking-journalism-ethics-objectivity-in-the-age-of-social-media208.html>

- 5 principles for teaching journalism ethics in the digital age

<http://www.pbs.org/mediashift/2011/02/5-principles-for-teaching-journalism-ethics-in-the-digital-age046.html>

- Policies for journalists on Facebook, MySpace, Twitter

<http://www.poynter.org/latest-news/everyday-ethics/93592/poynter-newsrooms-develop-social-networking-policies-for-journalists-on-facebook-myspace-twitter/>

- Journalists' Code of Ethics: Time for an update

<http://stevebuttry.wordpress.com/2010/11/07/journalists-code-of-ethics-time-for-an-update/>

- The limits of control

<http://www.ajr.org/article.asp?id=4798>

- Social media guidelines for student journalists

<http://cronkite.asu.edu/node/735>

- Creating ethical bridges from journalism to digital news

<http://www.nieman.harvard.edu/reports/article/101899/Creating-Ethical-Bridges-From-Journalism-to--Digital-News.aspx>

- Is transparency the new objectivity? 2 visions of journalists on social media

<http://www.nieman.harvard.edu/reports/article/101899/Creating-Ethical-Bridges-From-Journalism-to--Digital-News.aspx>

- Should web 2.0 be held to journalism ethics?

<http://www.nieman.harvard.edu/reports/article/101899/Creating-Ethical-Bridges-From-Journalism-to--Digital-News.aspx>

- What is journalism's place in social media?

<http://www.nieman.harvard.edu/reportsitem.aspx?id=101882>

- Do ethics threaten freewheeling social media?

<http://www.washingtonpost.com/wp-dyn/content/article/2009/10/02/AR2009100202888.html>

- Social media guidelines to live by

<http://zombiejournalism.com/2010/06/social-media-guidelines-to-live-by/>

- Journalism ethics in social networks

<http://stevebuttry.wordpress.com/2009/02/17/journalism-ethics-in-social-networks/>

- Journalism 2.0: social media ethics

<http://www.lavarow.com/2011/02/15/journalism-2-0-social-media-ethics/>

- How to publish credible information online while news is breaking

<http://www.poynter.org/how-tos/newsgathering-storytelling/113777/how-to-publish-credible-information-online-while-news-is-breaking/>

- What are the ethics of online journalism?

<http://www.ojr.org/ojr/wiki/Ethics/>

- Digital media ethics

<http://ethics.journalism.wisc.edu/resources/digital-media-ethics/>

- How to verify – and when to publish – accounts posted on social media

<http://www.poynter.org/how-tos/newsgathering-storytelling/138495/how-to-verify-and-when-to-publish-news-accounts-posted-on-social-media/>

- 7 keys to managing a great social media news team

<http://www.poynter.org/latest-news/media-lab/social-media/148704/7-keys-to-managing-a-great-social-media-news-team/>

- How political reporters can mine social media for tips on politicians, campaigns

<http://www.poynter.org/latest-news/top-stories/148297/live-chat-today-how-political-reporters-can-mine-social-media-for-tips-on-politicians-campaigns/>

- More on newspapers' social media rules" NY Times, Washington Post, etc.

<http://stevebuttry.wordpress.com/2009/05/14/more-on-newspapers-social-media-rules-ny-times-washington-post-etc/>

- A journalist's guide to the ethics of social media

<http://savethemedia.com/2009/10/19/a-journalists-guide-to-the-ethics-of-social-media/>

- Social media guidelines to live by

<http://zombiejournalism.com/2010/06/social-media-guidelines-to-live-by/>

- BS detection for journalists

<http://zombiejournalism.com/2011/09/b-s-detection-for-journalists/>

- Filter bubbles ( a tailored effect akin to the historical ostrich head in the sand)

[http://www.ted.com/talks/lang/eng/eli\\_pariser\\_beware\\_online\\_filter\\_bubbles.html](http://www.ted.com/talks/lang/eng/eli_pariser_beware_online_filter_bubbles.html)

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- What people should do with social media policies

<http://gigaom.com/2011/05/03/social-media-policies-lets-talk-about-what-you-should-do/>

- Best practices for social media verification

[http://www.cjr.org/the\\_news\\_frontier/best\\_practices\\_for\\_social\\_medi.php?page=all](http://www.cjr.org/the_news_frontier/best_practices_for_social_medi.php?page=all)

- Legal and ethical questions to consider when creating an online presence

<http://www.jeadigitalmedia.org/2010/05/14/legal-and-ethical-questions-to-consider-when-creating-an-online-presence/>

- Journalism ethics: a new frontier

<http://www.concernedjournalists.org/online-journalism-ethics-new-frontier>

- Resist calls to unpublish

[http://blogs.spjnetwork.org/ethics/?category\\_name=journalism-ethics](http://blogs.spjnetwork.org/ethics/?category_name=journalism-ethics)

- 10 must-haves for your social media policy

<http://mashable.com/2009/06/02/social-media-policy-musts/>